



ATLANTA FI

where the ATL eats, drinks & plays



ATLANTA is focused on men & women who not only live in and around Atlanta, but those who visit the metro area. We believe people want to know about the best opportunities and experiences happening in the city. ***ATLANTA*** is your local curator.

What's Poppin'



NEWS

Daily content about the latest developments & happenings in Atlanta

New



ANNOUNCEMENTS

New restaurant openings and ground-breaking ceremonies around town

Exclusive



ENTERTAINMENT

The 411 on secret film screenings, intimate gatherings & more



MEDIAN AGE
27

AUDIENCE

FEMALE
68%

MEDIAN INCOME
58K



ATLANTA FI'S
HYPER ACTIVE
AUDIENCE

OF LOCAL
ADVENTURERS,
CONNOISSEURS &
AFICIONADOS



ATLANTA'S FASTEST-GROWING MEDIA COMPANY

Three women are sitting on a light-colored floor in a large, industrial-style room with high ceilings and exposed beams. The woman on the left is wearing a dark blue sports bra and leggings, looking towards the center. The woman in the middle is wearing a red sports bra and dark leggings, looking towards the right. The woman on the right is wearing a white sports bra with 'Beautyprobiotic' written on it and dark leggings, looking towards the camera and smiling. The background shows large windows and structural elements of the building.

160+

Likes on Facebook

4,900+

Social Media followers

40%

organic traffic

AUDIENCE

male

38%

female

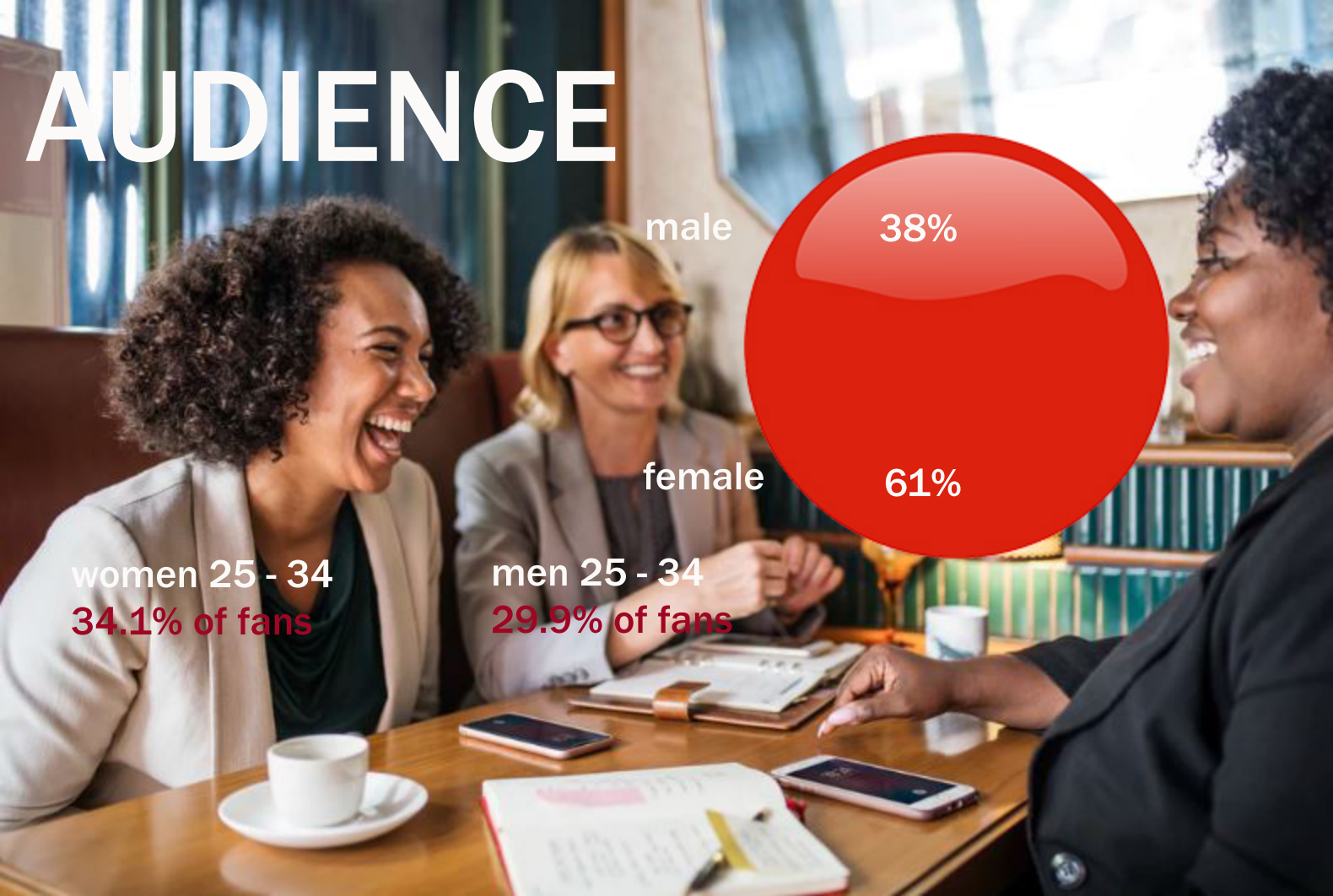
61%

women 25 - 34

34.1% of fans

men 25 - 34

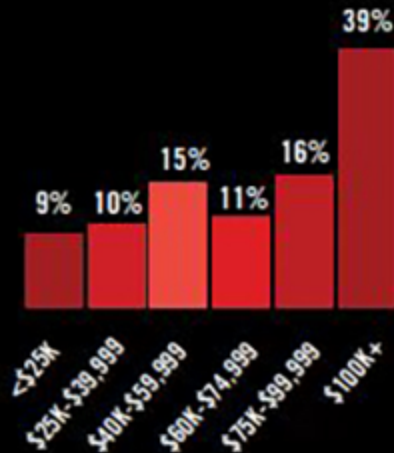
29.9% of fans



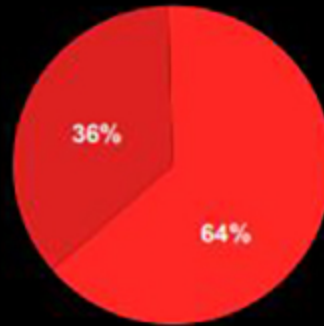
AUDIENCE

ATLANTA FI

— HOUSEHOLD INCOME —



— GENDER —



● FEMALE ● MALE

— EDUCATION —

